

**Study programme: International Agribusiness and Trade**

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Title	Author(s)	Publisher	ISBN	Indicative price
<b>Year 1 term 1</b>				
Oxford Advanced Learner's Dictionary 10th edition * <sup>GC</sup> <sup>(R)</sup>	Lea & Bradberry	Oxford University Press	9780194798488	€ 38,90
Research Methods for business students 8th edition * <sup>GO</sup>	Saunders, Lewis, and Thornhill	Pearson	9781292208787	€ 47,99
Strategic Marketing Planning – A Step-by-Step Approach 2 <sup>nd</sup> edition * <sup>GO</sup>	Karel Jan Alsem	Taylor & Francis LTD	9781032463834	€ 59,99
<b>Year 1 term 2</b>				
Never split the difference <sup>GC</sup>	Chris Voss Tahl Raz	HarperCollins	9780062872302	€ 14,99
<b>Year 1 term 3</b>				
Food Quality Management: Technological and Managerial Principles and Practices * <sup>GO</sup>	Luning and Marcelis	Wageningen Academic Publishers	9789086863488	€ 109,00
Food Safety Management: A practical guide for the food industry. * <sup>(R)</sup>	Motarjemi, Y., & Lelieveld, H.	Academic Press	9780128200131	€ 99,18
<b>Year 1 term 4</b>				

\* This book will also be of use during other years and terms

<sup>GC</sup> This book is also available at the VHL university library for consultation

<sup>GO</sup> This book is also available at the VHL university library for online consultation

<sup>(R)</sup> Recommended